Introduction

In his video art, Sladjan Nedelkovic works with information he has obtained from the news system (images, footage, and texts). This information appears to be very up-to-date and is very much in line with current political events. It therefore has a disturbing effect and generates a feeling of uncertainty as to its content. In his multi-channel works, the artist uses video material and synthetic voices to present short self-authored news stories. The pieces are produced in such a way that they resist being consumed for their content, and instead set in motion a reflective process on their audio and visual information. Again and again, Nedelkovic intentionally makes the viewer feel insecure, leading him or her into territory where boundaries become blurred between fiction and reality, information and manipulation, subjective viewpoints and objective truth. The viewer is anxious to find out – and repeatedly asks him or herself – the question of what he or she is seeing and how it should be interpreted based on the accompanying narration. What is visible, and what remains hidden? The artist obliquely refers to stories and maps. This creates powerful moods that are at the same time revealed to be nothing but media constructions.

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